



## PRESS RELEASE

### ***“Hello, Brooklyn!” // Techspressionism 2024 at Kingsborough Art Museum***

*For Immediate Release:*

The Kingsborough Art Museum is delighted to present ***“Hello, Brooklyn!” // Techspressionism 2024***, a group exhibition of digital artists curated by Associate Professor Tommy Mintz, Seungjin Lee, Oceana Andries, and Giovanna Sun. Techspressionism is “An artistic approach in which technology is utilized as a means to express emotional experience.” Techspressionism is an international community of artists who meet online in monthly Salons to share their work and discuss ideas related to art and technology. It is also a widely used hashtag on social media, used on over 75k Instagram posts by artists worldwide since 2021.

Artist Colin Goldberg coined the term Techspressionism in 2011. During the pandemic, Goldberg began developing this idea into a global community of digital artists in collaboration with art historian Helen A. Harrison and fellow artists Steve Miller, Patrick Lichty, and Oz Van Rosen.

“I believe that the computer, and technology in general, are not separate from humankind, but are a natural extension of us,” Goldberg explains. “Technology is a continuum which is as old as humanity, not a novelty or fad, and the computer is just one of a long string of tools which have enabled human expression, including the typewriter, the camera, the printing press, the pen, the pencil, and paint.”

Helen Harrison adds, “The search for effective means of visualizing subjective, intangible content goes back to the early 20<sup>th</sup>-century expressionists. Jackson Pollock and his generation took it to new levels of abstraction. The Techspressionists [...] are carrying it forward, using innovative tools and techniques to communicate their personal visions [...] Techspressionist imagery generates its own aura, deriving its authenticity from the artist’s intention.”

“Hello, Brooklyn!” // Techspressionism 2024 presents over 100 expressive, innovative works in a variety of styles and mediums. Sponsored by PSC-CUNY, the Kingsborough Art Museum will display the exhibition from August 7th to September 25th, 2024. An opening reception will be held on Friday, August 9th, from 5 to 7 p.m.

### **About Kingsborough Art Museum**

Since 1976, The Art Gallery at Kingsborough Community College, now the Kingsborough Art Museum, or KAM, has been dedicated to providing students, faculty, and staff at Kingsborough, along with the many communities that make up the borough of Brooklyn, art exhibitions of historical, regional, national or international importance that reflect the values and standards inherent to the Art Department curriculum. Over the years, KAM has presented work by such notables as conceptual artists Christo and Jeanne-Claude, activist artists the Guerilla Girls, sculptors Melvin Edwards and Martin Puryear, and painters Lois Dodd, Alex Katz, Audrey Flack, and Rackstraw Downes.

Visitors are encouraged to attend our **opening reception on Friday, August 9th, from 5 to 7 p.m.**, where they can meet the artists whose work is on view. **Admission is always free**, and students, faculty, administration, and staff are welcome to visit and enjoy.

Kingsborough Art Museum  
Monday - Friday 10 am – 3 pm or by appointment  
CUNY Kingsborough Community College, S-Building 2001 Oriental Blvd, Brooklyn, NY 11235

Travel Directions:

B or Q train to Brighton Beach, then B1 Bus to Makenzie Loop / Kingsborough CC

Contact: [kccgallery@gmail.com](mailto:kccgallery@gmail.com) // <https://kccartmuseum.org/>